


General
Academic
English 

大学通用学术英语综合教程

Integrated Course for General Academic English III

3

主 编 宁 妍 宋 军

副主编 范秀华 唐再凤



上海交通大学出版社

SHANGHAI JIAO TONG UNIVERSITY PRESS

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内容提要

本系列教材包括三册, 供非英语专业本科三个学期的通用学术英语教学使用。三册书所遵循的编写框架基本一致, 主要包括 Focus on the Topic, Focus on Listening and Speaking, Focus on Reading and Thinking, Focus on Writing, Unit Review 五大板块, 涉及主题广泛, 旨在培养学生听、说、读、写、译等方面的学术英语基本技能, 为大学生从基础英语顺利进入双语或全英语专业课程学习做好准备。

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前言

2007年,教育部颁布文件,提出高等院校学术英语教学改革要探索有效的教学方法和模式,切实提高高等院校学生的专业英语水平和直接使用英语从事英语科研的能力。2013年2月,上海市教委颁布《上海市大学英语教学参考框架(试行)》,明确规定“大学英语教学的目标是培养学生听、说、读、写等学术英语交流技能,使他们能用英语直接从事自己的专业学习和今后的工作,在自己的专业领域具有较强的国际交往能力”。

为推动新一轮大学英语教改,我们组织编写了以学术英语为主要教学目标的“大学通用学术英语系列教材”,旨在提高学生用英语直接从事本专业学习、工作的能力,并使其在专业领域具有较强的国际交往和竞争能力,以适应上海市和国家的社会、经济发展以及国际交流的需要。

本系列教材包括三册,供非英语专业本科三个学期的通用学术英语教学使用。三册书所遵循的编写框架基本一致,主要包括**Focus on the Topic, Focus on Listening and Speaking, Focus on Reading and Thinking, Focus on Writing, Unit Review**五大板块,涉及主题广泛,旨在培养学生听、说、读、写、译等方面的学术英语基本技能,为大学生从基础英语顺利进入双语或全英语专业课程学习做好准备。

本系列教材强调以学习者为中心,具有以下编写特色:

1. 以内容为依托

从世界各国的实践来看,进行以内容为依托(content-based instruction)学习的学生往往要比单纯学语言的学生学得更出色,在听读输入技能方面和说写输出技能方面更受益匪浅。因此以内容为依托的外语教学在降低焦虑感、提高学习动机、激发兴趣、保证输入量、消除人为的语言和内容隔阂等方面有很大优势。

不否认现在大学英语很多教材中的主题和内容有助于学生了解英美国家的文化和价值观,有助于他们和英美等国家人士进行日常交流,但是这些内容无助于他们的专业学习,难以培养较高的认知能力,更不要说学术能力。就大学的外语教学而言,“内容”必须与学科知识相关,而非一般知识。真正的以内容为依托的教学基本上不对原文进行语言和内容方面的调整,目的是保持语料的原生态,以便使学生更快适应原汁原味的英语世界。

与传统的高校英语教材突出趣味性原则和选材以经典文章为主所不同的是,本系列教材充分考虑到学生在专业学习和日常工作中英语听、说、读、写、译等方面的需要,以及当代高校学生的知识结构和思维特点,选取当今20多个与多个专业相关的热点话题进行编写。听说部分的内容也基本选自相关的原声语料或讲座;阅读部分的文章基本选自国外知名报纸和期刊杂志,内容强调信息性和适度的抽象性,训练学生收集信息、汲取信息、辨别信息、评价信息的能力,提高学生对听、读语篇的分析能力,激发学生对主题的深层次思考和

探索精神,进而有效培养学生的语言综合应用能力、批判性思辨能力、学术写作能力和学术素养。

2. 以应用为目的

考虑到我国高校学生的英语语言基础仍相对薄弱,本系列教材每单元围绕同一主题提供三篇与主题相关联的课文,1—2篇讲座性质的听力音频或视频以及与主题有关的网址链接,以保证较大量的信息输入。同时,每单元均配有Brainstorming, Critical Thinking 和 Creative Thinking等独立或团队口语练习活动。单元最后一个板块为Unit Review,要求学生在阅读本单元文章的基础上进行比较分析,归纳总结,最后提出自己的见解。这一系列练习活动都是以语言的实际应用为目的而设计的,有助于学生把语言和信息的输入和输出进行有机结合和良性互动,进而提高学生的英语语言的实际应用能力。

3. 以思辨能力为核心

本系列教材与传统教材最大的不同是,在内容选材和学习任务设计上旨在培养学生的批判思维能力、创新思维能力和哲学思辨能力。每单元提供同一主题但不同来源的文章,并配套设计了一系列以培养思辨能力为目的多种学习任务,如**Focus on the Topic**部分的任务目的在于对课文主题的热身和导入;**Focus on Listening and Speaking**部分的任务是使学生能集思广益,在辩论、讨论中探讨学习;**Focus on Reading and Thinking**是每单元的核心部分,围绕主课文**Text A**,有多个以提高学生批判性思维能力为目的的任务;**Focus on Writing**部分的任务有助于学生加大相关信息输入,拓宽思路,并对所汲取的信息加以对比分析和评价不同视角的观点;**Unit Review**部分的任务有助于学生综合理解所输入的信息,进行合理的批判性思维,形成独立客观的自我见解并加以陈述,培养学生分析问题、思考问题的能力,提高学生的质疑能力、讨论能力、归纳能力、陈述演示能力以及团队合作能力。与此同时,教师也能在这样的教学过程中达到教学相长的目的。

大学通用学术英语系列教材是我们在英语教材编写领域的大胆尝试,书中存在的不足之处,恳请各位专家、同仁和广大读者批评指正。

方小菊

2014年8月

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Fashion Trend

Trends come and go. We are living in a world of constant change in fashion. It is unnecessary to be cut from the world of fashion, but what can we do to avoid being a slave to it?

Focus on the Topic

Task 1 Predicting

What will come to your mind if you are given such a topic? Discuss in a small group.

- (1) _____
(2) _____

Task 2 Sharing Information

Complete the following chart to show your opinions and hold a discussion with your partners.

Style of dressing	Strongly support	Somewhat support	Strongly oppose	Somewhat oppose
Conservative				
Modern				
Neoconservative				
Radical				
Classical				
Mixed				

Focus on Listening and Speaking

Task 3 Matching

The following words will appear in the listening materials. Match the words with their definitions.

- | | |
|------------------|---|
| (1) wary | a. going in a sloping direction |
| (2) narcissistic | b. stage |
| (3) diagonal | c. admiring oneself too much |
| (4) nuanced | d. close friend |
| (5) sidekick | e. cautious |
| (6) extra | f. a person who plays unimportant parts |
| (7) phase | g. slightly different |



Task 4 Listening for Details

Listen to the report and mark the following statements with T(true) or F(false).

- _____ (1) Mrs Obama's visit to China involves some discussions about serious diplomatic problems.
- _____ (2) The arrival of the First Lady of America has aroused much attention of Chinese people.
- _____ (3) Mrs Obama talked about the importance of free speech in the address at Peking University.
- _____ (4) People believe there is no use inviting the lady to China considering the great differences between the two nations.
- _____ (5) The last stop of Mrs Obama's visit is Chengdu.



Task 5 Listening for Main Idea

Listen to the news report and take notes, and complete the following outline.

Outline

I. Introduction

The Popular Trend: _____ (1) _____

II. Opinions and Cases about “Selfies”

A. Opinions of Professor Herr

1. Selfie as _____ (2)

B. Cases

1. _____ (3)

2. _____ (4)

3. _____ (5)

III. Down Side to Selfies

A. _____ (6) _____ of self-esteem



Task 6 Summarizing

Listen to the lecture and write a short summary based on your notes and exchange your summary with your partners.

Task 7 Giving a Presentation

The following are some of the hottest words of the year 2013: selfie, budget wife/husband, phubber, bromeo, fangirl/fanboy, gayriage, mompetition, social bubble, showrooming, and Abenomics, etc., Work in groups and find out the meaning of the words first. Then, choose the one or the ones that interest you most and give a presentation.

Task 8 Debating

Think about the following topics and debate with your partners.

- (1) Do you enjoy or feel bewildered about the constantly changing world?
- (2) Looking at the circle of trends, do you think we are better-off or simply more or less the same as our parents?

Text A

Conservative, the New Trend^①

(Alexa Brazilian)

- 1 Is conservative the new radical? The fashion world certainly seems to think so. This season, designers filled their runways with restrained silhouettes that echo the graceful, showing-less-is-more **aesthetic** of generations past.
- 2 Designers are reimagining soignée **staples** for spring and summer—skirt suits, twin sets, below-the-knee dresses, kitten heels and frame bags—that appear anything but moth-eaten. In fact, fashion’s neoconservative coup d’état feels deliciously defiant, given the excessively revealing styles pop culture celebrates. A quick flip through any supermarket tabloid yields an onslaught of oversexed stars and their indelicate fashion choices, which prompted a strict dress code for this year’s Grammy Awards. When you factor in over-the-top street style and the all-round oversharing that has become **pervasive**, the reeled-in restraint of a bygone era looks more and more like a cool, quiet revolution.
- 3 This dignified uprising can be spotted on many of today’s most influential style setters—British fashion icon Alexa Chung^②, Russian supermodel Natalia Vodianova and Moda Operandi^③ co-founder Lauren Santo Domingo, to name a few.
- 4 “A young girl now doesn’t want to dress like her mother; she finds her grandmother much cooler,” said Nina Ricci creative director Peter Copping, who designed skirt suits inspired by his own nana. “She wore little smart, tweedy suits. I always had a romantic notion of that.” But the designer, who modernized his separates by cutting them in a light-as-air bouclé woven onto organza, also drew **inspiration** from a much younger source. “Someone told me a story about the [22-year-old] model Eliza Cummings and how when she got

① The text is adapted from *Stealing style From Granny*, <online.wsj.com>.

② **Alexa Chung**: 艾里珊·钟, 生于1983年11月5日, 曾是一位模特, 现在是主持人和演员, 拥有华人血统的她(其父亲是四分之三个华人)如今是英伦地区最红火标准的英式时尚女性。

③ **Moda Operandi**: Mode Operandi 是由吉尔特集团(Gilt)前任执行官阿斯罗·马格努斯多蒂尔(Aslaug Magnusdottir)和美国《时尚》杂志特约编辑劳伦·桑多·多明戈(Lauren Santo Domingo)在2010年共同创立的高端时尚预售网站。这个网站不但标榜只有会员才可以购买的制度, 而且还强调明天的衣服今天买这一概念, 商品都是当季T台上刚刚展示的服装。

her first big money job she went straight out and bought a Chanel suit,” said Mr. Copping. “I thought, ‘Wow, that’s really clued up!’”

5 In his spring collection, Bottega Veneta designer Tomas Maier, who has long imprinted the brand with a classic femininity, crafted sheer cardigans, calf-grazing dresses and a coat in the sort of rose print one might find on the walls of a '50s-era powder room. “I never liked the obvious definition of ‘sexy,’” said Mr. Maier. “I actually don’t even like the word. I prefer a woman to be sensuous and in charge—definitely in charge of what she’s wearing.”

6 Twenty-six-year-old designer Wes Gordon agreed. “In serious times, you need serious chic. Anything cute feels bad right now. A grown-up, covered-up silhouette is the anti-cute,” said Mr. Gordon, whose signature long-sleeve gowns and full skirts have been worn by bright young things such as Jessica Biel and Rita Ora. His spring collection had a red skirt suit worthy of Nancy Reagan. Among Mr. Gordon’s inspirations: a book of Valentino Garavani’s designs from the '70s (the house’s current designers, Maria Grazia Chiuri and Pier Paolo Piccioli, are also huge **proponents** of the conservative-but-cool look) and Greta Garbo. “But late Garbo, when she was running around New York City with a popped collar, hiding from people,” he said. “It’s good to be a little mysterious in the overcrowded, overexposed world we live in now.”

7 Even London’s resident bad boy Christopher Kane is of a similar mind. “Ladylike is the ultimate sexiness,” said the designer. “It’s clean, elegant and in control. The famous saying, ‘It’s the quiet ones you need to watch,’ definitely applies to this style.”

8 Although the movement centers on mature silhouettes, it’s the accessories that carry it over into phenomenon territory. From the delicate **stampede** of pointy kitten heels and sensible block-heeled sandals to the flood of frame bags and collar-grazing necklaces, little touches are capable of creating big changes in attitude.

9 “There is a shift in sensibility happening now—shoppers are moving away from **conspicuous** It-bags, the vertiginous platform heel and gaudy in-your-face jewels,” said Kate Davidson Hudson, co-founder of the newly launched accessories shopping site Editorialist. “What feels new is being a bit quieter and more discerning—having your subtle gold studs, cat-eye glasses, proper box bag and most importantly, the mid-heel shoe.”

10 Indeed, low-riding heels—from Louis Vuitton’s Magic Square pumps to Miu Miu’s squat, crystal-encrusted patent-leather numbers—have been star sellers for spring.

11 There has also been an attendant uptick in popularity for the shoe brands that your grandmother and great-grandmother loved. Roger Vivier, the brand known for its low, pilgrim-buckle pump made famous by Catherine Deneuve in “Belle de Jour,” seems more popular than ever, both for its shoes and the book on its 75-plus-year

history released last month with publisher Rizzoli. Ferragamo, another perennial ladies-who-lunch favorite, is celebrating the 35th anniversary of the Vara, its sweetly iconic gold bow-topped shoe, with a new campaign featuring of-the-moment women such as Ms. Santo Domingo and Chiara Clemente wearing the classic, dainty-heeled slippers. As of this month, they can be customized to one's liking on the brand's website with a choice of color combinations and materials, and the option to monogram the soles.

12 One longtime Ferragamo Vara fan is Ms. Chung. "I think one of the first times I was photographed, I literally sneaked into a Topshop [fashion] show and I was wearing a cardigan, some white tights and Ferragamo heels," recalled Ms. Chung, host of the music TV show Fuse News on the Fuse channel, and author of *It*, a book on her personal style and inspirations (out from Penguin in late October).

13 She's also **emblematic** of a certain brand of young-fogy dressing that has become popular with the next generation of taste-makers, including 27-year-old sister-designers Mary-Kate and Ashley Olsen, whose **discreetly** polished and structured bag designs for their label The Row have become industry favorites.

14 The youthful duo's austere clothes have also become the ne plus ultra for tasteful, urbane women of all vintages. For spring, the designers showed ankle-grazing silk skirts and belted jackets in classic shades that looked simultaneously old-school and modern.

15 Earlier this week, one of the biggest events on the fashion calendar took place. The Metropolitan Museum of Art's Costume Institute ball celebrated the opening of the exhibit "PUNK: Chaos to Couture." The annual gala has long been considered the sartorial event of the year, and the choice of punk as this year's theme feels particularly poignant. With its shredded T-shirts, creative facial piercings and mohawks, the riotous aesthetic, which peaked in the late '70s and early '80s, couldn't be further from the clean and sober silhouettes surrounding us now, but the **motivations** behind the two share some DNA.



Vocabulary

aesthetic /i:s'æetɪk/	<i>n.</i>	(<i>philosophy</i>) a philosophical theory as to what is beautiful 美学标准, 美感; 审美观
staple /'steɪpl/	<i>n.</i>	(<i>usually plural</i>) a necessary commodity for which demand is constant 主要产品
pervasive /pɜ:'veɪsɪv/	<i>a.</i>	spreading throughout 普遍的; 扩大的

inspiration /ɪnspə'reɪʃən/	<i>n.</i>	arousal of the mind to special unusual activity or creativity 灵感
proponent /prə'pəʊnənt/	<i>n.</i>	a person who pleads for a cause or propounds an idea 支持者, 拥护者
stampede /stæm'pi:d/	<i>n.</i>	a headlong rush of people on a common impulse 蜂拥; 惊逃
conspicuous /kən'spɪkjʊəs/	<i>a.</i>	obvious to the eye or mind 明显的; 显而易见的; 惹人注意的; 显目
emblematic /emblɪ'mætlk/	<i>a.</i>	serving as a visible symbol for something abstract 象征的, 可当标志的
discreetly /dɪ'skri:tli/	<i>ad.</i>	prudently and with wise self-restraint 谨慎地, 小心地
motivation /məʊtɪ'veɪʃən/	<i>n.</i>	the reason for the action; that which gives purpose and direction to behavior 机能; 动力
defiant /dɪ'faɪənt/	<i>a.</i>	boldly resisting authority or an opposing force 大胆的; 挑衅的; 蔑视的
imprint /ɪm'prɪnt/	<i>v.</i>	to mark or stamp with or as if with pressure 留下烙印, 使铭记
femininity /fe'mɪnɪti/	<i>n.</i>	qualities that are considered to be typical of women 女性气质, 温柔
sensuous /senʃʊəs/	<i>a.</i>	giving pleasure to the mind or body through the senses 愉悦感官的; 给人以美感的
chic /ʃi:k/	<i>n.</i>	a particular style or to the quality of being fashionable 时尚; 雅致
silhouette /sɪlu'et/	<i>n.</i>	an outline of a solid object 轮廓, 剪影
accessory /ək'sesəri/	<i>n.</i>	clothing that is worn or carried, but not part of your main clothing (衣服的) 配饰
perennial /pə'renɪəl/	<i>a.</i>	lasting an indefinitely long time 持续的; 长时间的

Task 9 Overview

Complete the outline of Text A and check with your partners.

I. Introduction: the uprising of conservative as the new trend

A. _____ (1)

II. Illustrations of the new trend

A. _____ (2)

B. _____ (3)

C. _____ (4)

III. Accessories with the new trend

A. _____ (5)

B. _____ (6)

IV. Conclusion

A. _____ (7)

Task 10 Critical Thinking

Choose one of the topics and exchange ideas with your partners.

(1) Do you appreciate the uprising of conservative as a new trend?

(2) Do you agree with Mr. Maier who says that a woman should be in charge?

(3) Do you have the urge to hide from people in this “over-crowded, over-exposed world”?

Task 11 Discussing and Commenting

Discuss the following quotations with your partners and comment on them.

(1) *You can never be overdressed or overeducated.* — Oscar Wilde




(2) *A girl should be two things: classy and fabulous.* — Coco Chanel

(3) *I don't know who invented high heels, but all women owe him a lot!*
— Marilyn Monroe

(4) *Fashion is a form of ugliness so intolerable that we have to alter it every six months.*
— Oscar Wilde

Task 12 Creative Thinking

Work with your partner and try to find the correlation between the topic “fashion” and the pictures given below.

Picture 1	Picture 2	Picture 3
		

Language Skills

Target Words and Phrases

accessory	anniversary	customize	defiant	discreetly
emblematic	inspire	polished	proponent	sensuous
simultaneously	staples	in charge	sneak into	to one's liking

Target Sentence Patterns

- (1) In fact, fashion's neoconservative coup d'état feels deliciously defiant, given the excessively revealing styles pop culture celebrates.
- (2) Although the movement centers on mature silhouettes, it's the accessories that carry it over into phenomenon territory.

Task 13 Word Family

Explain the meaning of the following affixes or roots. Add at least five similar derivatives with their Chinese definitions. One example has been given to you.

	Affixes/Roots	Meaning	More derivatives with Chinese translation
(1)	mot	to move	motive(发动的); motor(发动机); motion(运动); promote(促进); motivate(促动); emote(夸张地作为); remote(遥远的); demote(使...降级/职)
(2)	over-		
(3)	anti-		
(4)	super-		
(5)	neo-		
(6)	ultra-		

Task 14 Blank Filling

Complete the following sentences by using the target words or phrases above. Change the form where necessary.

- (1) Halsey was identified as a leading _____ of the values of progressive education.
- (2) The police have no right to _____ the lives of ordinary citizens without just cause.
- (3) _____ are articles such as belts and scarves which you wear or carry but which are not part of your main clothing.
- (4) Rice is the _____ food of more than half the world's population.
- (5) They wanted to _____ a sign outside each conference room.
- (6) The killing in Pensacola is _____ of a lot of the violence that is happening around the world.
- (7) I'm drawn to the poetic, _____ qualities of her paintings.
- (8) A series of movies will be shown to commemorate the 30th _____ of his death.

Translate the following paragraph into English. You may refer to the target words and phrases or the sentence patterns listed above.

鉴于时尚变化的诸多不确定性,若想不为其所累,保持自己的风格则显得极为重要。而风格的塑造绝非一日之功。一个聪明的女人会充分了解自己的特点,选择适合自己的品牌和富有个性的配饰。精明的设计师也会适时推出适合某种年龄段的定制商品,满足市场需求。设计师作品的灵感来源趋于多元化。时尚的倡导者也强调个性的重要性。个性化的表达既丰富了梯台表演,也令大众兴奋不已。在众多的选择中,女性消费者往往感觉眼花缭乱。亦步亦趋追随时尚会使自己沦为时尚的奴隶。了解自身喜好,挑选适合自己的品味,是走出迷局的第一步。

Focus on Writing

Choosing A Topic for an Informative Essay

For an informative essay, you should select a topic that will interest your readers and appeal to you as well. It is always a good idea to pick a topic that you know a lot about or that really interests you.

After choosing a topic, you need to narrow your topic. It is important to do this as it is impossible to say everything about a topic in a short essay. How do you narrow a informative essay topic effectively? Ask yourself these questions:

(1) Is your topic specific?

Limit your topic to one particular aspect. For example, "An Introduction to Jacqueline Kennedy" is too big a topic while, "Jacqueline Kennedy in the White House" is much narrower.

(2) Does your topic contain only one idea? For example, "Jacqueline Kennedy at University and in the White House" contains two ideas, while "Jacqueline Kennedy at University" or "Jacqueline Kennedy in the White House" contains only one idea.

(3) Is your topic achievable? Make sure that you can handle your information in a 200 words or 800 words essay and your readers can act upon, understand or remember after reading your essay.

Writing an Outline

What is an Outline?

An outline is a basic writing plan, consisting of a series of phrase or sentences, and

shows the main points that the paper will cover and the order in which these points will be mentioned.

An outline gives the writer a specific guidance as to what kind of supporting details you should look for in your further research and where you can fit them into the context of your paper. The readers, on the other hand, benefit from the outline as a complete and detailed table of contents.

Principles of Outline

The key to outlining is to identify subtopics and add specific details in the body. The body of an essay contains any number of sections to develop the topic of your essay. It includes major ideas as well as details that support and clarify those ideas. A good outline of subtopics meets the following four basic requirements:

(1) Each supporting point relates to a main point: All the supporting points under each main point in the body of your essay must directly support that section of the body.

(2) Each supporting point contains only one idea: Supporting points under each main point should not contain more than one idea.

(3) Supporting points are not repeated or restated: Supporting ideas under each main point should not repeat the same information in different words. Each supporting point needs to express a different idea.

(4) Supporting points have an equal level of importance: All the supporting ideas under each main points must be equally important. They must belong to the same category or be parallel to each other.

Formats of Outline

To arrange our points in good order in the outline, we should number them with numerals or letters in a parallel form. Two most frequently used formats of outlines are **Alphanumeric Outline** and **Decimal Outline**.

For instance:

Alphanumeric Outline

I. ...

A. ...

1. ...

a. ...

b. ...

2. ...

B. ...